

2009 STDBonline Tips

The NEW STDBonline Portal launched Monday, February 9, 2009. The new portal will be accessible both at www.stdbonline.com and www.stdb.com. The NEW portal will require you to login using your CCIM Institute preferred email address and password. To view the current information you have on file at the CCIM Institute, go to www.ccim.com and click "My Profile". In this section, you will be able to revise your email address and/or your password. If you change your email address or your password, it will update in 10 minutes. The NEW Portal is designed to provide you with easy access to all products, services and tools available at STDBonline.

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Within in the New ESRI Site Analysis 3.0, the 'Map Capture' tool is located in the upper right corner of the application and enables user to capture a screen shot of the current map displayed on-screen. The screen shot will be captured as a JPG file. To capture a map, simply click on the 'Map Capture' button and a preview of the map capture will be displayed on the screen. If the map has been captured as desired, click 'Capture' and a File Download window is displayed that prompts the user to open, save or cancel the file.

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STDBonline is pleased to announce Experian® is the new data provider for STDBonline Business Lists. The new Experian® data contains over 18 million active U.S. businesses. The Business List information is available in the NEW Site Analysis 3.0. To create a Business List, click 'Create Business List', located within the 'Task Menu' on the lower left side of the screen. You can now receive Business Lists not only within your study area, but also nationwide, with the NEW Business List Filter.

For help creating Business Lists, please refer to page 21 of the Site Analysis 3.0 Help Manual or [click here](#). If you do not find this information helpful, please contact STDBonline Support at 469-232-2615 or sasupport@stdbonline.com.

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The 'Data Manager' located on the Task Menu within the New Site Analysis 3.0 allows users to manage their study areas, reports and user point groups. Data can be organized in a hierarchical structure of folders. Within each folder, the user can activate, delete, copy, edit and download the information they are interested in. The 'Data Manager Library' is located in the upper right corner of the Data Manager and contains all saved study areas, saved user point groups and reports generated in all report orders.

For help using the Data Manager, [click here](#).

Should you need further assistance, please contact STDBonline Support at 469-232-2615 or sasupport@stdbonline.com.

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A polygon is a closed shape defined by a connected sequence. This method allows the user to define a custom area by clicking 3 or more points along the outside border of your area.

1. Use the Find Widget to enter a city, county or zip code and have the map move from the U.S. map to that area
2. Go to the 'Task Menu', click on 'Create a Study Area' and select 'Draw on map'
3. Select Polygon Tool
4. You must click at least 3 points on the map to draw and double-click the last point to finish. The polygon should turn blue. If the polygon turns a gray color and will not allow you to click 'Start Over', you have inadvertently overlapped the lines. Right click the mouse and movement of the cursor will stop. Click 'Cancel' on the 'Create a Study Area box' and the gray polygon will disappear. Go back to the 'Task Menu' and start over.

Pen Tool

The pen tool allows you to draw a free hand polygon.

1. You must click and hold the left mouse button down on the map to draw. Release the button to finish the polygon.

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You may upload your logo of choice and opt to include the logo on every report and map you create by following a few easy steps.

[Click here for Logo Tutorial](#)

If you delete all the logos within Site Analysis 3.0, you will not be able to create any reports.

STDBonline has hundreds of business logos available for you to utilize.
Click on the below link to see everything offered.

[Business Logos](#)

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A thematic map is designed to provide specific information about a particular location. The goal of a thematic map is to draw the reader's attention to the significance in the distribution of one or few geographic phenomena.

This feature is located in the upper right corner of the New Site Analysis 3.0 and can be initiated by clicking on 'Thematics'. At a minimum, the user is required to select a database and then a variable contained in the database. When the desired database is selected, the variable dropdown list is automatically populated. Optional advanced parameters are available and include the ability to control the number of breaks, number of ranges, transparency, geographic level and method. Colors can also be customized for all ranges or by individual breaks within a range. To change the color for an individual break, go to the map legend located at the bottom of the screen and click on the desired breaks to expose a color palette. Simply click on the desired color to customize it and the map will be updated automatically. This feature allows user to create maps that quickly highlight areas of interest.

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Do you need assistance with the New STDBonline Site Analysis 3.0?

STDBonline contains many helpful documents and tutorials to assist you when using Site Analysis. We post information about Getting Started, Training Tips, New Database Information and helpful software updates.

- [STDBonline Resources](#)
- [Online Webinars](#)
- [View Archived Webinars](#)
- [Help Manual](#)
- [Reference Guide](#)
- [Tutorials](#)
- [Online Live Chat](#)
- [View upcoming Live Presentations in your area](#)

If you would like to suggest a Webinar topic, contact:

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For additional assistance, contact :

Support – 469-232-2615 or sasupport@stdbonline.com

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Frequently CCIM's and other users on STDBonline ask where and how the demographic data and statistics used in all of our reports is gathered, generated, and updated. Here is a helpful tip that will walk you through, step by step the way that process works.

How is the "The Site To Do Business" Demographic Data updated ? ?

Please **copy and paste** the link below or hold down **CTRL + Left Click** on the blue hyperlink to see how the demographic data used on The New Site Analysis 3.0 is gathered, generated and updated. The ESRI Demographic Update Methodology Guide for 2009/2014 is a PDF document that will take you step by step through the demographic information updating process.

[ESRI Demographic Update Methodology: 2009/2014](#)

This information is also located on our STDBonline Info page under "Helpful Links".
<http://www.stdbinfo.com/stdbonlinehelp.htm>

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