

## **Simple Office Case Study to present features of STDBonline**

This case study is based on an office prospect in Dallas. We are going to look at the case study as if we represent the prospect, but the case study will demonstrate that this could also be done by a commercial real estate professional representing the property. This study involves relocating a business, and demonstrates how to use GIS features to represent the company in the purchase or lease of a property. For this case study, we are going to use information provided by the prospect at our request based on the needs of the prospect. The needs for a prospective user are:

- 1) The property needs to be convenient to the existing employees. 5 to 8 miles is preferable. Easy access to major highways.
- 2) With the company growing, there will be a need to hire people who are ethnically diverse and hold bachelor or graduate degree.
- 3) The company has a health awareness program which encourages physical fitness so health clubs in the area would be an additional selling point.
- 4) The property needs to be close to the existing local customers.
- 5) Looking for a stable business/community environment.
- 6) The company needs to be close to Marriott Hotel locations.

Although the owner does not say it, we know he would like to be close to his home. They all do.